



Vacation Rental Property Managers Now Earn Commissions at InCircleRentals.com

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[InCircleRentals.com](#) announces a new program for vacation rental property managers who bring their owners into a private leads-sharing group. Property managers can earn 10% commission on owner memberships, while owners gain more rental income by sharing guest leads.

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MINNEAPOLIS, MINNESOTA (May 28, 2009) – [InCircleRentals.com](#) (<http://www.incirclerentals.com>), the new website where vacation homeowners share guest leads among their neighbors, announces a new Property Manager Program. Free program enrollment gives property managers the opportunity to use [InCircleRentals.com](#) as a safe, simple environment for owner-to-owner lead sharing within a private, trusted “circle”, while also securing ongoing rental commissions for managers.

[InCircleRentals.com](#) (<http://www.incirclerentals.com>) is also offering a 10% commission to property managers for owner memberships after the current 90-day free trial period. Annual owner memberships for [InCircleRentals.com](#) will cost \$199, and there are no contracts or obligations for either property owners or managers.

Property managers can thus earn extra commission while providing owners with an easy, online platform for more potential rentals. The website gives owners a new stream of rental opportunity simply by sharing, rather than competing for, guest leads. And the more rentals owners have, the more commission property managers earn.

To participate in the Property Managers Program, rental property managers can contact [InCircleRentals.com](#) (sales@incirclerentals.com) and request free 3-by-7 inch mailing inserts to introduce the website to their owners in their next monthly mailing. After owners’ free 90-day trial, [InCircleRentals.com](#) handles administration and support for paid memberships and provides a 10% commission back to property managers for owners in their circle.

[InCircleRentals.com](#) (<http://www.incirclerentals.com>) offers a new value stream to a vibrant market. Vacation home rentals generate \$24 billion in revenue annually, or nearly a quarter as much as the hotel industry. In 2008 there were 21.5 million vacation rental “bookers” annually.

Property manager Brad Lear, CEO of Sanibel Accommodations in Sanibel, Florida says: “InCircleRentals.com is a great concept. It’s an easy, friendly website and I’m encouraging my owners to join. By sharing surplus guest leads, they’ll fill more dates for their properties and make more rental income.” [InCircleRentals.com](#) is offering 90 days free membership with its launch for charter members.

About [InCircleRentals.com](#):

Randy Zats, Ellen Hertz and Susan Cohen founded [InCircleRentals.com](#) <http://www.incirclerentals.com> in 2008. Randy Zats, CPA and financial analyst, owns a vacation rental condominium in Sanibel, Florida and is a member of the Sanibel Chamber of Commerce. Ellen Hertz has over 20 years experience in corporate systems development and project management. Susan Cohen is a communications professional, specializing in digital media.